

PRIVACY POLICY *Last Modified: 10/25/2021*

Bull City Counseling, PLLC is committed to protecting your privacy. We have developed specific policies and procedures to ensure that the information you provide to us through our website is collected and maintained in a manner that respects your privacy. This Privacy Statement explains these important policies and procedures. We reserve the right to change this Privacy Policy, or any other policy or practice, at any time. We will notify you of any changes to the Policy by updating the "last modified" date at the top of this document. We encourage you to take the time to read our entire Privacy Policy for complete details about our privacy practices and how we protect your personal information.

Acceptance

By using the website, you signify your terms of this acceptance of this Privacy Policy and consent to the collection, use and transfer of your information under the policy. If you do not agree with the terms of our Privacy Policy, you should exit the site immediately.

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We collect information about your use of our site through the use of "cookies." We utilize cookies to save your login information and enable certain features of the website. Note that your browser software can be set to reject all cookies. Setting your web browser to reject all cookies may prevent you from using all portions of the site or enjoying its full functionality. You can "opt out" or change your mind by visiting: <http://optout.aboutads.info/>

Website Analytics

We may use third party website analytics services in connection with this site. We use the information collected by such services to enhance usability on the site. Such services do not collect personal information that you do not voluntarily enter into the site, and they do not track your browsing habits across websites that do not use their services.

Third Party Links

Our website provides links to other companies' websites. If you leave our site by linking to one of these third-party sites, you will be subject to the privacy policies and procedures posted on that site, and this Privacy Policy will no longer apply. Bull City Counseling, PLLC is not responsible for the content of third-party links or the use, collection or dissemination of information on such third-party websites.

What personal information do we collect?

We only collect personal information about you when you do any of the following:

- You choose to share your personal information with us to use our site.
- You request information from us.
- You make an inquiry.
- You participate in a survey or fill out an online form.
- You otherwise contact or interact with us.

This personal information may include, but is not limited to: your name, email address, medical insurance, personal medical information and other information you voluntarily provide to us.

How do we use the information we collect?

We use personal information collected online to:

- Fulfill your request for services.
- Send you certain e-mail messages critical to following up on requested services
- Allow "pre-populating" forms that are displayed for logging into our website or affiliated websites.
- Billing, account maintenance, and record-keeping purposes.
- Improve our customer experience.

In addition, we may collect and use information for analytic purposes, market research or marketing purposes, as allowed by law. We may use and analyze the information we collect so that we can administer, support, improve and develop our business. We do collect anonymous, non-personal information about your use of our site.

Do we share the personal information collected online?

We may share the personal information we collect about you with our providers in order to follow-up on services you have requested. While these providers may have access to personal information needed to perform their functions, they are prohibited from sharing or using such information for any other purpose. Finally, we may disclose your personal information as otherwise permitted or required by law.

How do we use and disclose Protected Health Information?

Under the Health Insurance Portability and Accountability Act of 1996 (HIPAA), Protected Health Information is any information about health status, provision of health care or payment for health care that can be linked to a specific individual. Broadly, this includes phone/fax numbers, geographical identifiers, e-mail addresses and other information directly related to an individual.

Our use and disclosure of your Protected Health Information is governed by HIPAA. When you use the site to request contact with a provider, all protected health information that you submit with the contact form or created from your use of the contact form is used and disclosed by us as a Business Associate (as defined by HIPAA) according to the terms of a Business Associate Agreement between us and that provider. This means that we may only use and disclose your Protected Health Information on behalf of, or to provide services to, the healthcare provider for the appointment scheduling services available through the website according to the terms of the Business Associate Agreement.

We take reasonable security measures to protect the security of your personal information, including the adoption of generally accepted industry standards to safeguard the confidentiality of your personal information, through the use of firewalls and secure socket layer technology ("SSL"). We do not guarantee or warrant that there will be no unintended disclosures of your personal information. If we become aware that your personal information has been disclosed in any manner contrary to the terms of this Privacy Policy, we will use reasonable efforts to notify you of the nature and extent of the disclosure (to the extent we know that information) as soon as reasonably possible, and as required by law.

Storage

We store submitted forms and reviews indefinitely, even after "deletion," and may archive such information elsewhere. We will retain your personal information as long as your account is active or needed to provide you services. At any time, you may remove your personal information or instruct us to remove it, but you should be aware that it is not technologically possible to remove each and every record of the information you have provided to bullcitycounseling.com from our servers. We will also retain your personal information as necessary to comply with legal obligations, resolve disputes and enforce our agreements.

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Computer Fraud and Abuse Act

Unauthorized attempts to upload information and/or change information on this Site are strictly prohibited and are subject to prosecution under Title 18 U.S.C., Sections 1001 and 1030).

Site Management

Bull City Counseling manages its own content and the design and organization of this Site and has the right but not the responsibility to remove content that might be in violation of these Terms, any rules posted here, or any applicable provisions of law.

Contact Information

If you have any questions about this Policy or any of the practices described herein, please contact us by [email](#) or postal mail:

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